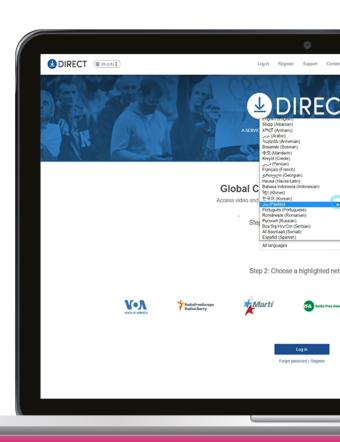


ABOUT IMAGEN

Imagen manages media for some of the world's biggest brands, preserving large collections of video for the long-term and enabling controlled access and distribution through a secure, scalable and highly customisable web platform.

Featuring powerful ingest workflows and best-in class media asset management, Imagen provides a convenient and cost-effective way to manage content without the need for hardware expenditure and hosting expertise.

Imagen delivers a premium performance for premium content - allowing end-users to search large video libraries in seconds, playback proxies, create edits, run workflows and download high resolution content.



MAGEN MEDIA ASSET MANAGEMENT





IMAGEN VIDEO MANAGEMENT PLATFORM

INGEST | ARCHIVE | ACCESS | COLLABORATE | DISTRIBUTE

As the sheer amount of video grows throughout the world, Imagen's platform provides a safe place to store all types of media, intelligent search functions for better content discovery, and powerful tools to edit, reuse, publish and commercialize digital media. Imagen uncovers the full potential of any video library.

ACCESS

Fast, pin-point searching and controlled, secure access for colleagues, partners and affiliates

MANAGE

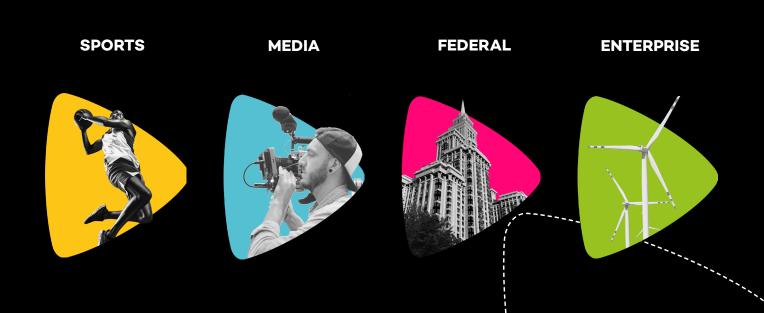
A centralized,
customizable platform
for all your video,
digital media,
documents and office files

ACTIVATE

Secure sharing, delivery workflows and distribution to any required endpoint

OUR PARTNERSHIP

Cloud first SaaS offering that integrates into the Diverisifed deployment and operating model to generate multi-year recurring revenue across multiple industry verticals.



OUR CUSTOMERS



USAGM

Automating content delivery to enable significant growth

- Integration with seven MAMs creating consistent and automated ingest
- Content transcripts and metadata automatically generated
- Customized pages for 28 local languages
- Content distributed automatically to USAGM's partners

MHz

MHz Networks double creative output using Imagen

- Ingest workflow automates previously manual processes
- Automated delivery workflows to all OTT endpoints
- Customized workflows to automatically create annotations and subtitles

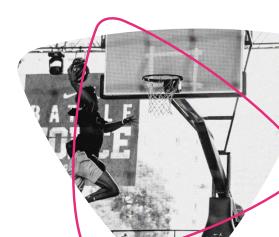




MLS

Optimizing content delivery for their 54 game stop-gap tournament

- Easily discover content using filters by team, content type and more
- Removing hours of manual work from Media Managers using automated ingest methodologies
- Enable affiliates and clubs to clip videos and download from the portal



WHERE WE FIT IN THE ECOSYSTEM





Imagen works with all media tech stacks by letting you integrate with industry-leading software.



CAMBRIDGE, UK

1 Grange Court, Covent Garden, Willingham, Cambridge, CB24 5AH

LONDON, UK

Second Floor, 16 Kirby Street, London, EC1N 8TS



USA +1 (857) 574 9847 UK +44 (0)1954 262 000



hello@imagen.io



www.imagen.io



> imagen