



MEDIA WORKFLOW SERVICES

EXPERT RESOURCES TO STREAMLINE, SECURE AND MONETIZE MEDIA OPERATIONS

To remain competitive in the marketplace, you need to focus on your core business needs while improving your media operations. We are experts at managing media workflow with strong capabilities in cloud, automation and end-to-end innovation that help sports, broadcast, post production and enterprise media production departments achieve high performance and exceed their business objectives.



COMPREHENSIVE SERVICES

- Media Asset Management
- Workflow Orchestration and Automation
- Transcoding and Distribution
- Shared Storage and Archive
- Platform Integration

Consulting

- Engage with senior management to assist with technology strategies and tactics
- Identify gaps in “needs vs. ability” by understanding business opportunities and market trends
- Analyze requirements to develop specifications and recommendations for projects and solutions
- Lead the program and project management of consulting engagements

Practice Development

- Engage with vendors to build-out your capacity and capabilities
- Refine your supply chain, content processing, storage and media workflows
- Develop and facilitate adoption of automated media workflows
- Review normal vs. off-normal procedures and make recommendations
- Assess and refine MAM, chain of custody, business reconciliation and reporting

Business Development & Sales Enablement

- Collaborate with clients to discuss and propose solutions and services
- Create tools, documentation, proposals, requirements and cost/price calculations

Custom Development

- Full-stack software development
- Database administration
- Middleware development

BUSINESS OUTCOMES

Monetize assets by making them easy to find, protect and archive so you can offer media asset management services to your clients.

Save time by freeing editors' workstations from tasks like transcoding and "sneakernet" in addition to eliminating the need for media managers to conduct time consuming searches or recreate assets.

Secure assets through integration with IT infrastructure which enables you to assign permission levels and protect content.

Gain an edge through faster media delivery which gives you a significant advantage over your competitors.



PLATFORM PARTNERS

Our experience with multiple providers ensures quality media solutions regardless of hardware and software platform. Following are a few of our partners.

Cloud Storage

- AWS
- LucidLink
- Microsoft Azure
- Wasabi

Distribution

- Aspera
- Signiant

Ingest

- Dreamcatcher
- Elemental Live
- EVS
- Softron
- Telestream

MAM/Orchestration

- Arvato VPMS
- Avid Media Central
- Dalet Galaxy & Flex
- Iconik
- Imagen
- Mjoll Mimir
- 7 Mountains Dina
- Squarebox CatDV

Network

- Arista
- Brocade
- Cisco

Post-Production

- Adobe Creative Cloud
- Apple Final Cut X
- Avid Media Composer
- Autodesk Maya
- Cinema 4D
- Davinci Resolve
- Flame
- Nuke

Remote Editorial

- Beboop
- Leostream
- Lucidlink
- Teradici

Storage/Archive

- Avid Nexis
- Caringo
- NetApp
- OpenDrives
- Quantum StorNext
- SpectraLogic
- Studio Network Solutions
- Swiftstack

Transcode/Automation

- AWS Elemental
- Dalet Amberfin
- Telestream Vantage