



## SEAMLESS DEPLOYMENT & MANAGEMENT OF DIGITAL SIGNAGE

Focus is an affordable, scalable, and supported solution that takes the complexity out of digital signage as a service so companies can easily implement a new or replace an aging digital signage network.

### Affordable

Add media players to the existing displays in your network or deploy with new displays; either way there is one low cost per display.

### Scalable

Easily add media players as your digital signage needs and network expands.

### Supported

Every media player is monitored by our network operation center and supported by our global technical support team.

## IDEAL FOR CLIENTS WHO...

### Have a Content Strategy

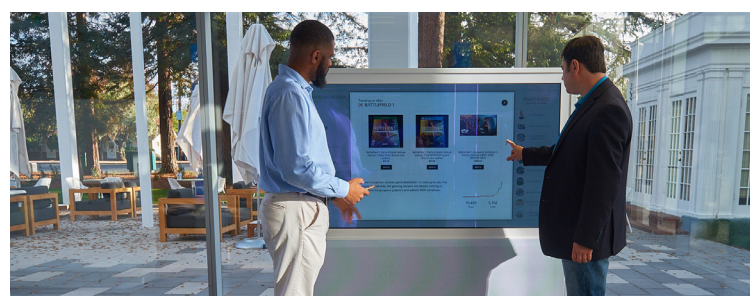
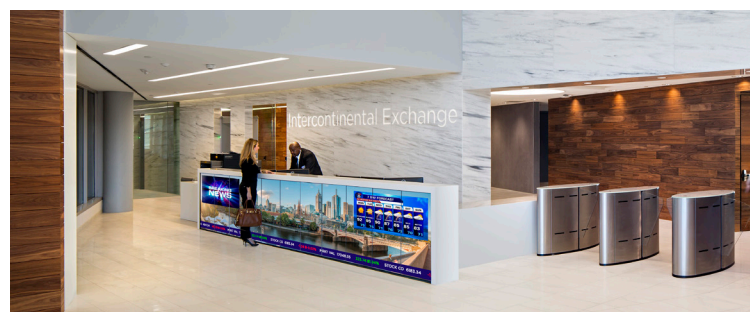
Focused on corporate communications, meeting room displays, lobby screens, information display systems, and social media boards.

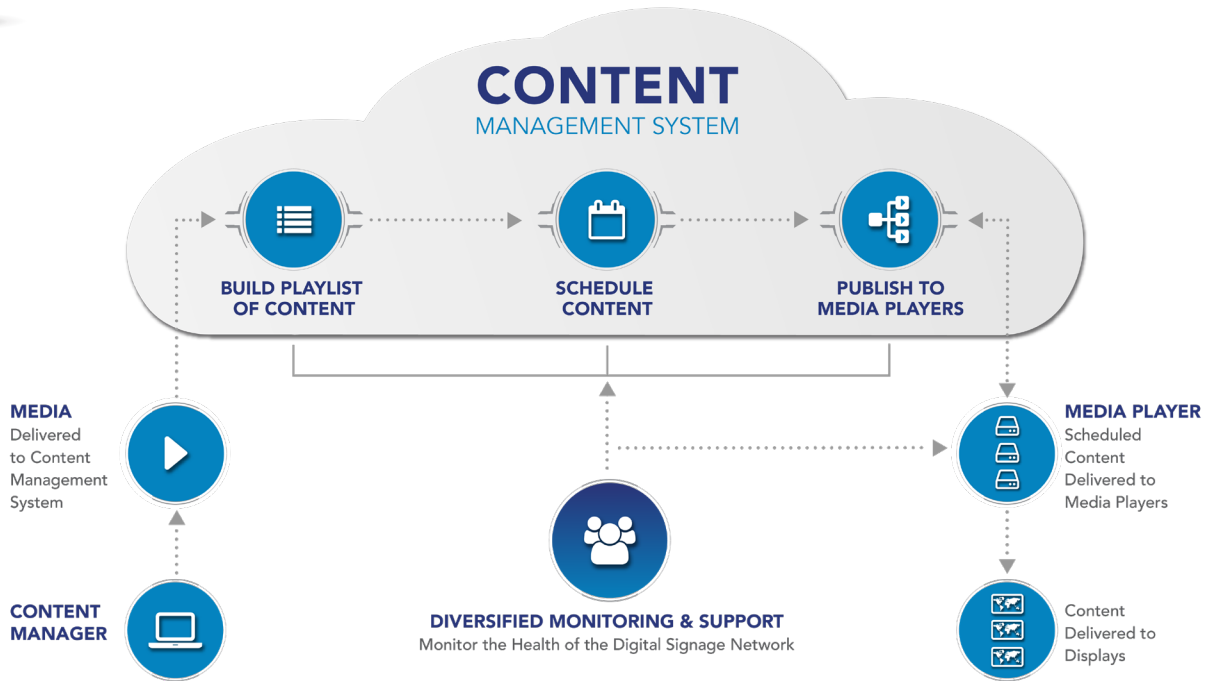
### Looking for a Cloud Hosted Solution

Take advantage of Internet based solutions to maximize efficiency and allow for scalability.

### Plan to Self-manage Content

Manage your vision and control the content strategy to connect with your audience.





## FOCUS COMPONENTS

### CONTENT MANAGEMENT

Cloud-based software offering an intuitive interface that users of all levels can take advantage of.

- Upload and build your message using images, videos and social media feeds
- Set and schedule content playlists based on media player location and tags
- Concurrently create, organize, manage and publish content across digital displays

### DIGITAL SIGNAGE SUPPORT

Every endpoint receives the following support via our digital signage network operation center.

- Management of system health, connectivity, location, contact information, service history, special needs and requirements
- Remote service & support, Mon-Fri with a 4-hour response time
- Proactive issue alerting via email
- Device management and patching

### DIGITAL MEDIA PLAYER

- 4K/30FPS | 1080P/60FPS content playback
- Requires Internet access, local power (outlet), and a standard HDMI connection

#### Additional Services Include

Content Management Training, Creative Services, Content Management and Pre-built Content Subscriptions.

## ABOUT DIVERSIFIED

Diversified is a leading global technology solutions provider delivering a comprehensive suite of solutions connecting today's enterprises to the global marketplace. Our expansive team of industry experts partners with a diverse clientele, helping them achieve higher performance levels, enhance their operations, increase productivity and drive ROI.