

A Broadcast Blueprint for Modern Media

A Global Media Company
Reimagines Storytelling with a
Connected, IP-Powered Media Hub

Client: **Premier Media Company**

Industry: **Broadcast Media**

Location: **Major US Media Market**

A global media company set out to create a next-generation broadcast hub in a major city to transform collaboration and content delivery. It consolidated operations from multiple sites into a single IP-based campus using SMPTE ST 2110, uniting news, sports, and business teams while preserving REMI workflows. Partnering with Diversified, it built a future-ready, reliable production environment.

WHAT WE DELIVERED

- **Unified, 2110-based infrastructure enabling scalable, reliable production**
- **Six-floor, multi-studio environment designed for constant collaboration**
- **Centralized control, monitoring, and shared resources across all divisions**
- **Asset and workflow systems supporting continuous, facility-wide operations**

IMPACT

The opening of a new flagship broadcast campus transformed how its media groups operate, uniting major news, local, and sports teams under one address for the first time. The centralized campus streamlines operations, reduces overhead, and delivers major sustainability gains while showcasing how IP-based infrastructure and shared resources can power a modern, scalable, future-ready production ecosystem.

20+

Studios

80+

Editing Suites

10+

Control Rooms



SOLUTIONS

Audio Visual
Media Production
Media Supply Chain

SERVICES

Advisory Services
Design
Integration
Adopt On-Site Support
Flex Sourcing