

# A New Chapter in Campus Collaboration

Uniting Form, Function, and Technology  
for a Future-Ready Campus

Industry: **Higher Education**

Location: **London, Ontario, Canada**

Western University aimed to make the Schmeichel Innovation and Entrepreneurship (SEI) Centre a versatile hub for learning, events, and community engagement. The objective was to seamlessly integrate advanced technology from the outset—ensuring every system supports diverse users and functions flawlessly—while preserving the building’s clean, modern aesthetic and maintaining architectural integrity.

## WHAT WE DELIVERED

- Partnered in the development of AV strategy, product selection, and infrastructure integration from the design stage
- Dual-zone event space with large LED displays and fully connected systems
- Facilitated custom audio solution with precision placement for clear, balanced sound
- Delivered customized training for client’s technical support staff

## IMPACT

The SEI is now a future-ready venue that reflects Western’s innovation and excellence. Every event feels polished, from donor receptions to trainings. What began as a complex design challenge became a benchmark for strategic AV integration, seamless collaboration, and high value delivered by Western Technology Services. Diversified continues to provide ongoing support and guidance for future enhancements.

40

SqM LED

14

Speakers

3

Cameras



## SOLUTIONS

Audio Visual

Digital Signage

Meeting & Collaboration

## SERVICES

Integration