



CALGARY COMMERCIAL
PROPERTY

Tech-Enabled, Tenant-Focused

Blending Flexibility, Function and
Experience into Every Space

Industry: **Corporate Real Estate**

Location: **Calgary, Alberta, CAN**

In today's evolving real estate market, attracting and retaining tenants requires a differentiated experience as well as square footage. This forward-thinking property owner set out to reimagine an aging commercial building as a vibrant, modern workplace destination. By blending wellness, functionality, and technology throughout key spaces, the renovation aimed to create an environment where people want to gather, move, meet, and connect.

WHAT WE DELIVERED

- Welcoming digital display with easily updated tenant messaging
- Flexible, high-performance auditorium and conference room AV systems
- Zoned audio and digital content in the tenant lounge for work and social use
- Immersive AV in wellness studios to support a variety of fitness experiences
- Ongoing remote support through Diversified's Assurance services

IMPACT

The renovation redefined the property as a modern, tech-forward destination. Upgraded AV systems power seamless meetings, immersive wellness experiences, and dynamic social spaces. Centralized control streamlines management, while scalable infrastructure ensures future adaptability. The result is a flexible, engaging environment that attracts tenants and supports the evolving demands of today's workplace.



SOLUTIONS

Audio Visual
Digital Signage
Meeting & Collaboration

SERVICES

Assurance Support Service