

Future-Proofing the Workplace with AI

A SNAPSHOT OF HOW AI-POWERED TECHNOLOGIES ARE REINVENTING WAYS OF WORKING

In Partnership with



Artificial Intelligence (AI) is supercharging advanced audio visual (AV) technologies and collaboration tools, improving productivity and engaging employees in exciting new ways wherever they work.

The Workplace is in Flux

There's Tension Between Employers and Employees

EMPLOYERS WANT PEOPLE TO WORK IN THE OFFICE

90%

of companies that own office space expect to implement return-to-office mandates by the end of 2024.¹

EMPLOYEES WANT TO WORK ANYWHERE

64%

of U.S. workers say they would quit their job if they had to work in the office full-time.²

AI is a Game Changer

It's Supercharging the Modern Workplace

With the next generation of AV technologies and collaboration tools, employers can get the productivity they require, and employees can connect and engage, working smarter, not harder.

AI's continuous learning and personalization capabilities tackle top workplace challenges.

IMPROVE COLLABORATION

85% of employees say collaboration tools are an essential area to focus on to support how they work.³

END MEETING FATIGUE

67% of US employees say excessive meetings make it impossible to do their best work.⁴

BOOST PERSONAL PRODUCTIVITY

Over **50%** of employees are looking for a new job due to record stress levels.⁵

Change is Happening Now

Pioneers are Already Making an Impact

Microsoft is integrating generative AI into its Microsoft Surface Hub and Microsoft Teams.

Microsoft Copilot is a generative AI personal assistant that works across Microsoft 365.

Crestron's intelligent video solutions use automatic dynamic camera switching and voice-activated speaker tracking to make hybrid events equitable and engaging.



You Have to See the Big Picture to Get the Big Impact

Implementing AI-powered AV technologies and collaboration tools is not the cure-all. There is much more to get right than the technology.



AI is a copilot, not an autopilot. Make the human element a priority.



Protection is the only direction. Double down on the responsible use of AI.



The whole is greater than the sum of the parts. Plan now for seamless integration.

The Future is Coming Fast | Top Trends to Watch

TOTAL INTEGRATION

Invisible Technologies

AI will become so invisible that most employees will never even think about it. Like breathing, it will just happen.

DIGITAL TWINS

Advanced Avatars

Virtual collaboration will expand as digital twins become more life-like, whether people join meetings in real or virtual environments.

PHYSICAL SPACE

Conference Room 2.0

Organizations will need a new generation of intelligent, digitally equipped spaces for co-creation, innovation and workshoping.

PREDICTIVE MAINTENANCE

Seamless and Self-Healing

AI will monitor the entire collaboration technology ecosystem, proactively identifying problems that could impact user experience or system availability.

The Modern Workplace Won't Ever Be the Same

Don't wait to explore what AI-powered AV technologies and collaboration tools can do.



Blaine Brown
DIRECTOR, MACHINE
INTELLIGENCE INNOVATION



Michael Finnerty
PROGRAM MANAGER,
INNOVATION

[Read the full article](#) | [Contact us](#)
Let's start planning your AI-powered workplace.

References

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- ² Morgan Smith, "64% of Workers Would Consider Quitting If Asked to Return to the Office Full Time," April 28, 2022.
- ³ Microsoft, "Four Ways Leaders Can Empower People for How Work Gets Done," 2023.
- ⁴ Korn Ferry, "Working or Wasting Time," November 13, 2019.
- ⁵ Gallup, "State of the Global Workplace: 2023 Report," 2023.