



# SPORTS & LIVE EVENTS

## A COMPREHENSIVE PLAYBOOK OF TECHNOLOGY SOLUTIONS

From outside broadcast (OB) vehicles and site-specific broadcast control rooms to digital signage, electronic security and sound reinforcement, Diversified’s team of technology integration experts offer a comprehensive playbook of solutions to create an experience that pulls fans into your venue!

### AREAS OF EXPERTISE



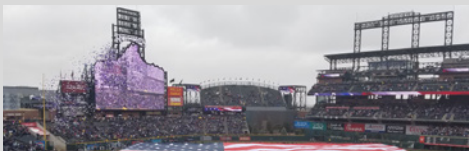
AUDIO VISUAL + EXPERIENTIAL DESIGN



BROADCAST CONTROL ROOMS



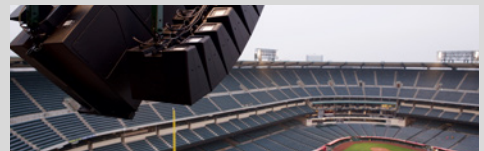
DIGITAL SIGNAGE | IPTV



LARGE SCREEN LED DISPLAYS



MOBILE BROADCAST UNITS



LARGE VENUE SOUND

### End-to-End Services

Our award-winning team understands the real-world application of technology, which informs each client engagement from consulting and design to construction, service and management. Our solutions and services enable clients to achieve the highest performance levels and exceed their business objectives.

**Business & Technical Consulting** provides clients with the insights and technical capabilities to help transform their business.

**Design, Build & Manage Services** with expertise across multiple technical disciplines ensures successful implementation of innovative and powerful technology solutions.

**Managed Services** enable clients to create the exact coverage they need to support their business requirements including: remote monitoring, hybrid and on-site support options.

**Broadcast Cabling & Infrastructure** supporting the replacement of legacy cabling and expansion of existing cabling infrastructure.

**Media Workflow Services** streamlining media operations through improved MAM, workflow orchestration & automation, transcoding & distribution, shared storage & archiving and platform integration.

**Creative Services** translating objectives & messages into cutting-edge motion graphics, animation, templates, video production and 3D graphics.

## RECENT CLIENTS

Diversified proudly serves more than 75 professional sports clients at arenas and stadiums across the country. We also design and integrate technology solutions for 24/7 sports channels for a wide range of media companies. Recent projects include:

ANGEL STADIUM

CENTURYLINK FIELD

COORS FIELD

ENTERPRISE CENTER

GOLDEN 1 CENTER

HARD ROCK STADIUM

HONDA CENTER

LINCOLN FINANCIAL FIELD

LITTLE CAESARS ARENA

MERCEDES-BENZ STADIUM

WELLS FARGO STADIUM

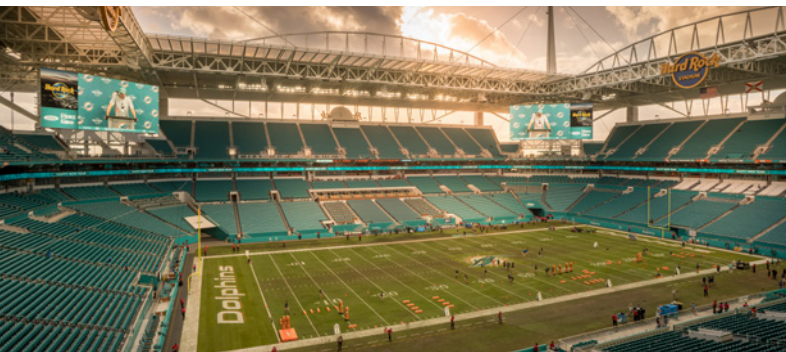
WRIGLEY FIELD



### Mercedes-Benz Stadium

First IP-based control room and video editing system to deliver HD video to the largest 360' LED video display with pixel accuracy and synchronously.

- TV Technology Magazine



### Hard Rock Stadium

First truly converged system with the audio network infrastructure built off the core switch infrastructure in the stadium's data center.

- SVG News

## ABOUT DIVERSIFIED

Diversified is recognized for thought leadership in broadcast technology and operations with numerous team members earning prestigious industry awards and accolades including SMPTE Certificates of Merit and Emmy Awards for Technical Achievement, Outstanding Technical Teams, and Programming. Some members of the management team also hold technical patents.

In addition to these individual achievements, Diversified received the Commercial Integrator Magazine "Integrator of the Year" award in 2016 and 2017, and ranks among Inc. Magazine's fastest-growing private companies. From initial design consultation to deployment to managed services, Diversified is a trusted technology partner.