



## POWER YOUR BUSINESS WIN A **BLOCK** OF TIME WITH OUR EXPERTS

Approximate Value | \$11,500

**THE POWER BLOCK** is a tightly-focused and comprehensive, half-day consulting session intended to examine common areas of challenge within most businesses. Winners will choose one Power Block based on their most pressing business need.

### **POWER BLOCKS** ARE DESIGNED TO HELP YOU

**IMPROVE** ORGANIZATIONAL ALIGNMENT

**DEVELOP** A TECHNOLOGY REINVESTMENT ROADMAP

**ASSESS** CONTENT WORKFLOW

**PROFILE** CORE COMPETENCIES

**REVIEW** BUSINESS PROCESSES

**MANAGE** ORGANIZATIONAL CHANGE





# NAVIGATE OUR OPTIONS SELECT ONE FOR YOUR POWER BLOCK SESSION

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## ORGANIZATIONAL ALIGNMENT

For a business to achieve its goals, the underlying operation and technology must be purposeful. This session offers an opportunity for Diversified to assess how well aligned your operations are with your business goals.

- Identification of top 5 business goals
- Organizational model and reporting structure
- New initiative planning approach
- Performance tracking and analysis
- Business differentiators <<<<<<

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## TECHNOLOGY REINVESTMENT & ROADMAP

Designed for organizations that have already identified a need to reinvest in their technology; Diversified will assess your operational needs, the current technology roadmap, and identify any gaps or prioritizations that should be addressed.

- Identify reasons for technology reinvestment
- Assess current planning and approach
- Review of virtualized and cloud options
- Technical risk analysis
- Budget planning

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## CONTENT WORKFLOW ASSESSMENT

Content workflow is the heart of any M&E content operation. This session is designed to assess your organization's current workflows and how well they align with industry best practices and your business needs.

- Content processing, storage and distribution workflows
- Adoption of automated workflows
- Normal vs. off-normal procedures
- Media asset management, chain of custody, reconciliation and reporting
- Process documentation

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## CORE COMPETENCY PROFILE

An organization's people are its best asset and often its largest investment. This session is designed to assess the current business objectives and supporting technologies to determine if the current core competencies are aligned with the business needs.

- Review of current technologies and roadmaps
- Identification of organizational work groups and responsibilities of each
- Assessment of current training and professional development campaigns
- Review of shared knowledge base
- Identify budget implications

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## BUSINESS PROCESS REVIEW

The nature by which people and business units interact to perform the regular functions of the business can be complex and unclear. Diversified will work with a group of your key business units to assess your current processes.

- Review of fundamental functions
- Chart interoperability and highly-dependent functions or business units
- Status and progress reporting
- Cost tracking and reconciliation
- Workforce scale and assignment

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## ORGANIZATIONAL CHANGE MANAGEMENT

Change is a constant and an organization prepared to manage change will have fewer negative impacts from that change. This session examines your Change Management Profile to identify where areas for improvement exist.

- Review overarching processes and team makeup
- Assess tools used to manage change
- Review communications protocols and platforms
- Review recent history of organizational change
- Identify budget implications
- Establish measures for success



**ENTER  
TODAY FOR  
A CHANCE TO  
WIN**

**SCAN**



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## POWER BLOCK DETAILS

Power Blocks include a minimum of two Diversified Business Consultants, meeting with key members of your organization, focused on the areas or activities identified for your chosen Power Block. Upon completion, Diversified will develop and deliver a Recommendations Brief that identifies our findings, the top opportunities for improvement, and some strategic methods to affect those improvements.

The approximate value of a Power Block is \$11,500 excluding expenses\*.

\* Power Blocks are to be performed via video conferencing unless the client requests an on-site experience. On-site experiences can be accommodated based on BCG staff availability and will require reimbursement by the client of reasonable travel expenses as mutually agreed upon.



*"Now more than ever, our industry is poised for a transformative experience as technology evolves to offer more cost-effective and greater quality of service solutions. The Business Consulting Group was established to guide, educate and empower our clients in leveraging technology to continually improve their operations & strengthen their business."*

**Fred D'Alessandro, Chairman and CEO**



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